



SID '12 APPLICATION FOR EXHIBIT SPACE

We hereby apply for exhibit space at the Display Week 2012 Exhibition (June 5-7, 2012, Boston Convention and Exhibition Center, Boston, MA, USA). We agree to abide by the Conference Exhibit rules as stated in the attached.

Name of Company _____

Street Address _____

City, State, Zip Code _____

Company Contact _____

Telephone: _____ Fax: _____ Email: _____

Web Site: _____

We will exhibit and/or demonstrate the following products or services:

We would like to reserve _____ square feet of space at \$40 per square foot *

Sustaining members receive a 10% discount on rental space (determined by level of sustaining membership paid for). Please check with SID Headquarters at (408) 879-3901, fax: (408) 879-3833, e-mail: maralise@sid.org, if you would like to confirm that your company is a current Sustaining Member.

Cost for rental space \$ _____

Sustaining membership (GOLD, \$7,500; SILVER, \$3,000, Basic, \$1,000) \$ _____

10% discount on ___ booths , if applicable (\$ _____)

Subtotal (Total rental cost minus discount) \$ _____

Meeting Room Rental (\$2800-uncovered or \$4500-covered) \$ _____

Total \$ _____

Enclosed is our check for \$ _____

Booth Number(s) Desired (in priority order):

1. _____ 2. _____ 3. _____ 4. _____ 5. _____ 6. _____ 7. _____

Please sign below indicating that you have read and agree to the SID rules for Display Week 2012. Without this signature we are unable to hold your booth space.

Name

Title

Date

MAKE CHECK PAYABLE TO SID Symposium.

Acceptance of this application/contract (to which full payment of exhibit space rental is included) by the 2012 SID International Symposium and Exhibition converts this application into a binding contract between the exhibitor and the 2012 SID Symposium and Exhibition, covering all aspects of this contract -- including the booth rental and the rules and regulations in the attached document.

Credit Card# _____ Expiration Date _____

Authorized by: _____
Signature Date

Send this application with payment to:

SID Symposium, Attn.: Michele Klein, Exhibit and Advertising Sales Manager
411 Lafayette Street, Suite 201, New York, NY 10003; 1-347-335-0650; Fax: 1-212-460-5460; michele@sid.org